Filing Receipt for Trademark/Service Mark Application for Registration on the Principal Register and Next Steps in the Application Process

Thank you for submitting your trademark application to the U.S. Patent and Trademark Office (USPTO)! You have started the legal process to federally register your mark.

This filing receipt confirms that you successfully submitted your application, which now must be reviewed to see if it qualifies for registration. Registration is not *automatic or guaranteed*. Below you will see your mark, the serial number assigned to your application, and a description of what happens next in the application process. Carefully review this information to make sure it is correct and so you know what to expect. We also highly recommend keeping a copy for your records.

Please pay attention to the section below regarding scams and read the <u>Protect against scams section</u> on our **website.** Also, we encourage you to take advantage of the resources we have linked at the end for first-time applicants, startups, and women entrepreneurs.

Your mark

(Stylized and/or Design, MRK1205595139-221154028_._logo.jpg) The applicant is not claiming color as a feature of the mark. The mark consists of two Chinese characters.

Your serial number

Your application was assigned serial number '98166101'. You must refer to your serial number in all communications about your application.

What you should do right now

Review your application data below for any errors. If you find an error, visit the <u>After You File webpage</u> for information on correcting errors. You can also watch the <u>After you file video</u> for an overview of the most important issues to be aware of after filing.

What we do next

Now that your application has been submitted, it will eventually be assigned to an examining attorney. The examining attorney reviews your application to make sure it meets all of the legal requirements and that your mark is registrable. To learn more, please visit the Examination of your application webpage and the Trademark basics webpage.

Marks with a design element

If your mark includes a design element, we'll assign it one or more <u>design search codes</u>. We'll notify you of these codes within the next several weeks and you can suggest that we add or delete a design search code from your file.

Timing

It will take some time before you hear from the examining attorney. Check out what impacts how long it takes to register your mark and the current average processing times.

Office actions

If your application does not meet all of the requirements, you'll receive a communication from your examining attorney called an "office action." This doesn't automatically mean your mark isn't registrable. It describes any issues the examining attorney found in your application. Your reply to an office action is an opportunity to resolve the issues. You must reply by the deadline to continue the application process and avoid abandonment of your application.

If you have questions, see <u>how to respond to office actions</u> or call the assigned examining attorney. The attorney's contact information is included in the office action. They can help clarify the issues raised in the office action at no cost to you. Please keep in mind that they cannot provide you with legal advice.

What else you should do

These are things to monitor while your application moves through the examination process.

Keep your addresses current in USPTO records

If your postal or email address changes, you must update the owner's address using the <u>electronic filing forms</u> on our website. We don't extend filing deadlines if you don't receive USPTO mail or email.

Check your application status in our database every three to four months

To be sure that you don't miss an important email from us, and to avoid the possible <u>abandonment</u> of your application, check your application status and review your documents in our database, <u>Trademark Status and</u> <u>Document Retrieval (TSDR)</u>, every three to four months.

TSDR contains your complete application record. It includes every communication we send you and every action related to your application.

Watch out for scams

Recognizing common signs of a scam can help you avoid costly mistakes. Scammers pretend to be from the USPTO, often state there's some sort of problem with your application, pressure you to act immediately, and tell you to pay some sort of fee or provide personal information. Some will even call you and use names, numbers, and locations of real USPTO employees to try to steal your money or personal information. USPTO employees will never ask you for your personal or payment information over the phone.

If you receive a notification about paying to publish your trademark in a directory, avoid doing so. Trademark directory listings aren't necessary. They're unofficial and not associated with the USPTO.

All official communications will be from the "United States Patent and Trademark Office" in Alexandria, Virginia, and from emails with the domain "uspto.gov." If you're unsure about whether a communication is from us, call or email the <u>Trademark Assistance Center</u> or check your records in our database, <u>TSDR</u>. Any official communications we send you will be uploaded to your records in TSDR. Visit <u>protect against scams</u> on our website.

Stay current with USPTO

Sign up to get Trademark Alert emails to stay up to date with changes in the USPTO that may impact your application or registration. This may include upcoming system changes, events and roundtables, rules changes, and other operational matters.

How to sign up

On our <u>subscription center</u> webpage, select the Subscribe button, enter your email address, and select the Submit button. Consent to the privacy policy and select the Submit button. You can choose to receive emails about all United States Patent and Trademark (USPTO) topics or specific topics (e.g., Trademark Alerts). Pick your areas of interest, then select the Submit button.

Provide feedback

You may receive a survey invitation in a separate email. Let us know how we can improve your experience.

Resources for new applicants

We have many resources available for small business owners, first-time applicants, and entrepreneurs taking the first step to protect their trademark. Read the <u>welcome letter</u> from our leaders for details.



Kathi

Kathi Vidal Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office



NAA

Derrick Brent Deputy Under Secretary of Commerce for Intellectual Property and Deputy Director of the United States Patent and Trademark Office

The information submitted in the application appears below:

PTO- 1478 Approved for use through 10/31/2024. OMB 0651-0009 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Under the Papenvick Pacificity of 1995 no percent are required to respond to

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

NOTE: Data fields with the * are mandatory. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	MRK1205595139-221154028logo.jpg
*SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
*COLOR MARK	NO
*COLOR(S) CLAIMED (If applicable)	
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of two Chinese characters.
PIXEL COUNT ACCEPTABLE	NO
PIXEL COUNT	469 x 212
APPLICANT INFORMATION	
*OWNER OF MARK	Group Goods Limited
INTERNAL ADDRESS	FLAT/RM 185 G/F HANG WAI IND CENTRE NO.6
*MAILING ADDRESS	KIN TAI ST
*CITY	TUEN MUN
*COUNTRY/REGION/JURISDICTION/U. S. TERRITORY	Hong Kong
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	999077
*EMAIL ADDRESS	
*TYPE	limited company (Itd.)
* STATE/COUNTRY/REGION/JURISDIC TION/U.S. TERRITORY WHERE LEGALLY ORGANIZED	Hong Kong
GOODS AND/OR SERVICES AND BASIS INF	ORMATION
*INTERNATIONAL CLASS	003
*IDENTIFICATION	Cosmetics; Aromatic preparations, namely, cream , lotion , body spray ; Bath preparations, not for medical purposes; Body spray used as a personal deodorant and as fragrance; Colognes, perfumes and cosmetics; Cosmetic preparations for the care of mouth and teeth; Cosmetic preparations for the hair and scalp; Hair care preparations; Sun block preparations; Tooth cleaning preparations
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 04/01/2023

FIRST USE IN COMMERCE DATE	At least as early as 04/01/2023
SPECIMEN FILE NAME(S)	SPE0-1205595139-202309042 21447041633ourishes d oes_not_evaporate_conditi
	SPE0-1205595139-202309042 21447041633order.jpg
SPECIMEN DESCRIPTION	Screenshots of Applicant's products available for sale online showing use of the mark in commerce
WEBPAGE URL	https://easystor- 6010.myshopify.com/products/%E9%9B%AA%E5%B1%B1-hair- care-deeply-nourishes-does-not-evaporate-conditioner-improves- dryness-and-softness-through-hair-care
WEBPAGE DATE OF ACCESS	09/04/2023
ADDITIONAL STATEMENTS SECTION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	The non-Latin characters in the mark transliterate to XUE SHAN and this means snow mountain in English.
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
MISCELLANEOUS FILE NAME(S)	MIS-1205595139-2023090401 5916460864Declaration . pdf.pdf
ATTORNEY INFORMATION	
NAME	SHUO ZHANG
ATTORNEY BAR MEMBERSHIP NUMBER	6041107
YEAR OF ADMISSION	2023
U.S. STATE/ COMMONWEALTH/ TERRITORY	New York
STREET	1906 Chet Atkins Pl
СІТҮ	Nashville
STATE	Tennessee
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	37212
EMAIL ADDRESS	
CORRESPONDENCE INFORMATION	
NAME	SHUO ZHANG

PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Plus
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	
*TOTAL FEES DUE	
*TOTAL FEES PAID	
SIGNATURE INFORMATION	
* SIGNATURE	/SHUO ZHANG/
* SIGNATORY'S NAME	SHUO ZHANG
* SIGNATORY'S POSITION	Attorney of Record, New York Bar member.
* DATE SIGNED	09/06/2023
SIGNATURE METHOD	Signed directly within the form

PTO- 1478 Approved for use through 10/31/2024. OMB 0651-0009 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 98166101 Filing Date: 09/06/2023

To the Commissioner for Trademarks:

The applicant, Group Goods Limited, a limited company (Itd.) legally organized under the laws of Hong Kong, having an address of

FLAT/RM 185 G/F HANG WAI IND CENTRE NO.6 KIN TAI ST **TUEN MUN 999077** Hong Kong

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 003: Cosmetics; Aromatic preparations, namely, cream, lotion, body spray; Bath preparations, not for medical purposes; Body spray used as a personal deodorant and as fragrance; Colognes, perfumes and cosmetics; Cosmetic preparations for the care of mouth and teeth; Cosmetic preparations for the hair and scalp; Hair care preparations; Sun block preparations; Tooth cleaning preparations

Use in Commerce: The applicant is using the mark in commerce on or in connection with the identified goods/services. The applicant attaches, or will later submit, one specimen as a JPG/PDF image file showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, regardless of whether the mark itself is in the standard character format or is a stylized or design mark. The specimen image file may be in color, and the image must be in color if color is being claimed as a feature of the mark.

In International Class 003, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 04/01/2023, and first used in commerce at least as early as 04/01/2023, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Screenshots of Applicant's products available for sale online showing use of the mark in commerce.

Specimen-1 [SPE0-1205595139-202309042 21447041633 _ ourishes _ d oes not evaporate conditi oner improve easystor.pdf]

Specimen-2 [SPE0-1205595139-202309042 21447041633_._order.jpg]

Webpage URL: https://easystor-6010.myshopify.com/products/%E9%9B%AA%E5%B1%B1-hair-care-deeply-nourishesdoes-not-evaporate-conditioner-improves-dryness-and-softness-through-hair-care Webpage Date of Access: 09/04/2023

Transliterations

The non-Latin characters in the mark transliterate to XUE SHAN and this means snow mountain in English.

Miscellaneous Statement

Miscellaneous File1 [MIS-1205595139-2023090401 5916460864 ._ Declaration. pdf.pdf]

The owner's/holder's proposed attorney information: SHUO ZHANG. SHUO ZHANG, is a member of the New York bar, admitted to the bar in 2023, bar membership no. 6041107, is located at 1906 Chet Atkins Pl Nashville, Tennessee 37212

United States

SHUO ZHANG submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

SHUO ZHANG PRIMARY EMAIL FOR CORRESPONDENCE: SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES):

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /SHUO ZHANG/ Date: 09/06/2023 Signatory's Name: SHUO ZHANG Signatory's Position: Attorney of Record, New York Bar member. Signatory's Phone Number: Not Provided Signature method: Signed directly within the form

Thank you,

The TEAS support team Wed Sep 06 04:39:07 ET 2023 STAMP: USPTO/FTK-120.55.95.139-20230906043907235186-98166101-860838ee3fe4de425d633d82ce80ca62f9b1f43247f6594a936b3c255fcfd38-CC-39068501-20230906042447601833